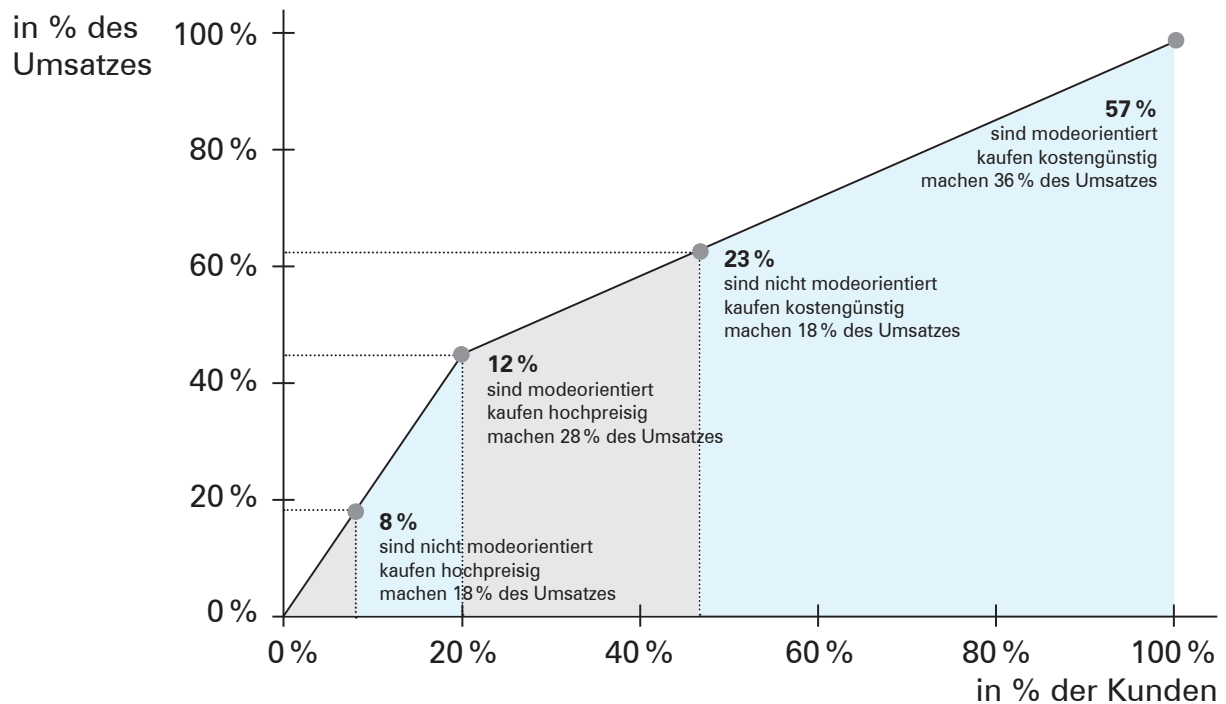


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1.



Quelle: In Anlehnung an Ramme, Iris: Marketing, 2. Aufl., Stuttgart 2004, S. 75.

Erläuterung:

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.